



STANFIELD'S
Underwear

Men's Fine Brushed Cotton Combination Spring Needle Knit, for one who wears light winter underwear at \$1.25

Men's Marino Mixture Hatchway Button less or button style, good weight \$1.95

Men's Spring Needle Heavy Weight Cotton and Wool, Stanfield's Make \$2.95

Men's Hatchway Buttonless, Wool \$3.50

Men's Stanfield's All Wool \$4.00

Men's Heavy Ribbed Stanfield's Red Label, at \$2.95

Men's Fleece Combinations, Heavy Weight, at \$1.25

Boys Fleece Combinations 95c

Also bargains in boys underwear, broken sizes.

A few boys fleece shirts and drawers, broken sizes, at 35c; 3 for \$1.00

New lot of dress Sox in up to date pattern at 35c; 65c and 75c

Thos. E. Wright
Men's Better Wear

FRASER'S TINSHOP

AGENTS FOR—
BEATTY BROS PUMPS

Litter Carriers and Hay Tracks
Galvanized Pipe Pump Rods and couplings
in Stock. **PROMPT SERVICE**

A. Fraser

KING EDWARD HOTEL
WHERE EVERYONE FEELS AT HOME
Phone No. 1. John Spiros, Manager

Cold Weather
will soon be
here

STOVE PIPES, ELBOWS, DAMPERS
STOVE BACKS, at New Low Prices
COAL HODS FIRE SHOVELS
HEATERS

A GOOD SUPPLY OF GLASS ON HAND

STRATHMORE HARDWARE
"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

SPORT NOTES

BASEBALL NOTES

Tex Carleton, St. Louis' Cardinal pitcher, evidently does not expect to be with the Red Birds next season, as he is credited with giving Frankie Frisch a severe spanking in a New Orleans interview. Frisch has not had sufficient time to prove his ability as a manager, but he is certainly unpopular with at least part of his team. Jimmy Wilson, one of the smartest catchers in the game is one who will be found elsewhere next season. Trouble with Frisch is that he was so long associated with the Giants he tried to manage like McVey. But the John J type only comes once in a life time, and where his system was a success in New York, because of his own personality. Frisch has so far done little beyond creating dissension in camp.

Ching's boss, Lester Patrick, took in the world series and says he wishes his whole Ranger team had been there as they could have learned something. How not? The visiting newspaper man. Why from that fellow Ryan said Lester with enthusiasm. There's the kind for me. Young and big and full of spirit and confidence. Just takes charge of things, doesn't he? I'll tell you what: I'll bet he'll be not only a star but a manager by the time he gets to the big time. A youngster like that come along.

There were some other fellows who did fairly good work in those games, Lester was reminded. Had he noticed a fellow named Hubert? And a fellow named Ott? And Manager Bill Terry was a rather good player, too. They were all right, said Lester generously, but they were experienced men. Here's a kid just getting in his first season in the big league. And he plays right up to the hilt. You have to be a manager to appreciate what that means. It doesn't matter whether it's hockey or baseball or any other game. You've seen youngsters come up on the two great skaters, crack shot and good stick handlers. Some time it takes 'em two seasons before you can rely on them to show their best in the tight spots. But this Ryan he just glories in it, I'll be d—d. He thrives on it. I'm for him.

Baseball is famous for its strange ups and downs. Last year at this time it looked as if Alvin Karpis would be out loose by the Giants and Earl Grimes would stage a grand comeback with the Cubs. But today Grimes is looking for a baseball job. He was released unconditionally the other day by the Cardinals who claimed him somewhat late in the 1933 campaign. And today Karpis is the hero of that little theatre. When Alvin appears on the cables of the revolution stirred capital the battles forget all about their grievances and cheer the pitcher to the echo. The little man who Karpis is for his autograph. That craze has reached even the Pearl of the Antilles, which is what they still call Cuba despite the revolution. At 42—and he admits his age—the Senator is a physical marvel. Nobody showed the Senators better pitching than did

Laque in the fifth game of the world series. And now Terry says. There is one man on the club who will stick around and that's Laque. A game hamster!

HOW ABOUT MORE BASEBALL DIAMONDS?

With the general public having more leisure hours under the NRA the question has naturally arisen: as to what it will do with this extra lot sure. Many and varied will be the uses made of it: but it is very probable that sports will get more than any other one activity. Much of it will be used in playing games, while some of it will be used in watching others play either in the professional or amateur field. Joseph A. Addams of San Francisco who is a baseball fan expects that there will be a big increase in the call for baseball diamonds, and he is out with a plan to see if the United States Government will not advance a loan of \$25,000,000 to be used in building 350 baseball diamonds in 43 cities. There is no doubt but what there are far too few baseball fields in American cities to meet the present day demand to say nothing about any increase due to shortened working hours. Mr. Addams figures that these diamonds would be made to pay for themselves. The city boy certainly lacks the facilities for playing baseball that his predecessor of 50 years ago possessed, and no doubt that is one of the reasons for the decided "off" in the national game of the United States.

CHICAGO CUBS OUT FOR WORLD SERIES WINNER

Chicago: Philip K. Wrigley's statement that the Chicago Cubs of which he is the controlling owner, are ready to pay big money for players in order to secure a world series winner, renewed rumors of the Cubs purchasing Chuck Klein, the hard hitting Philadelphia outfielder.

The Cubs need more strength in their outfield and have been after Klein for two years. They also are reported to be in the market for a first class pitcher and an infielder.

Until the new president is named in January, deals for players will be made by William Walter, vice president; John O. Shea, second vice president; and Charley Grimm, team manager.

A Swedish farmer who wanted to make his permanent home in this country appeared for his naturalization papers.

Are you satisfied with the general conditions of this country Mr. Olson? he was asked.

Yah, sure, answered Olson.

And does this government of ours suit you?

Well, yah, mostly, stammered Olson only Yah to see more rain.

Terrance—Tis a fine lad you have here. A magnificent head and noble features. Could you lend me a couple of dollars?

Pat—I could not. Tis my wife's child by her first husband!

This new dog we have at the house for a pet is just like one of the family. Ernie Whiteside—Which one?

In Vancouver

Whether on business or pleasure, or our guests at the Grosvenor. Here you will find the friendly hospitality of an old-time Inn, with the conveniences of a modern Hotel, and a dining room service famed for its excellent cuisine. Clean, comfortable and quiet, the Grosvenor is away from the heavy traffic, yet close to the theatres, shops and business district. At 42—and he admits his age—the Senator is a physical marvel. Nobody showed the Senators better pitching than did

Hotel Grosvenor
1501 S. STREET VANCOUVER

FORD V-8 Wins Famous Race

BREAKS RECORD IN 1933 ELGIN NATIONAL STOCK CAR RACE, OVER 80 MILES AN HOUR FOR 203 MILES. DOES 100 MILES PER HOUR ON STRAIGHTAWAY

FORD V-8 WINS FIRST SEVEN PLACES FOUR MAKES OF CARS ENTERED

- 1—FORD V-8
- 2—FORD V-8
- 3—FORD V-8
- 4—FORD V-8
- 5—FORD V-8
- 6—FORD V-8
- 7—FORD V-8
- 8—PLYMOUTH

There were fifteen entrants, including four makes of cars, in the race but only eight finished. And the FIRST SEVEN were Ford V-8s.

PROOF OF FORD V-8 SPEED STAMINA AND SAFETY

This record breaking victory clinches all arguments as to Ford V-8 performance. It couldn't be beaten by any stock car at Elgin—it can't be equaled by any low or medium price car on any road.

Two other makes of cars could not match the speed of the V-8 or were forced out by mechanical troubles. The race demonstrates the remarkable durability of the Ford V-8 and shows why the trend is definitely toward this type of motor.

All previous records for the famous Elgin National Road Race were smashed by the Ford V-8. It covered 203 miles at an average speed of 80.22 miles per hour. On the straightaway it attained the phenomenal speed of 100.2 miles per hour!

The race was conducted and sanctioned by the American Automobile Association. The picturesque but treacherous course of concrete, macadam and gravel had four sharp turns and a hairpin.

UNBEATABLE PERFORMANCE

\$650 up

(F. O. B. East Windsor, Ont. Dumpers, spare tire and taxes extra. Small down payment. Convenient terms.)

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THE CANADIAN
CARS
STRATHMORE ALTA.

Hughes Motors

PEERLESS CARBON COAL

Select Lump, off car, delivered, \$5.75

Mercury Lump, off car, delivered, \$6.25

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For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices
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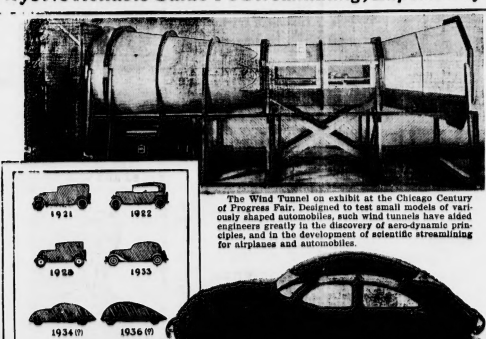
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DENTIST

Will be in Strathmore each Friday
From 11 a.m. to 9 p.m.

CALGARY OFFICE—
1011 HERALD BUILDING, Phone M2498

Eye No Reliable Guide To Streamlining, Experts Say



(Above) Model cars tested in a wind tunnel by the U. S. Bureau of Standards. The models labelled in the drawing 1934 and 1935 created less than a third of the wind resistance of the 1933 model.

For years it seemed natural to suppose that ships with sharp prows would clear the water more efficiently than one with a rounded nose. This was so obvious that no one even bothered to investigate. When shipbuilders did pause to check up, it was found that a sharp-nosed object creates more resistance when moving in air or water than any other shape. Today engineers no longer trust

their eyes. In designing airplanes or automobiles they now employ wind tunnels. It has been found that an automobile at 40 miles an hour expends 41 per cent of its power just to overcome air resistance. The greatest resistance is met by a car with a blunt pointed nose which broadens out into a wider tail fin at the rear. The least resistance is met by an auto shaped somewhat like a cone, with

a broad, blunt nose in front and the rear tapering. In general, this is the shape of all fast moving cars; it is the form shipbuilders assume when they fear it is nature's own least resistance model. Having never observed that boat model, industrial engineers are now busy with new designs intended to make us far less time.

STRATHMORE STANDARD

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ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

BANKS ARE ADVISED AGAINST LONG CHANCES

From the monthly circular of the National City Bank of New York comes an answer to certain criticism of the banking institutions. It says: Many advocating an expansion program cannot understand why the banks are not in a position to make them to a new start in business. Some of the first principles of commercial banking are that loans should be of comparatively short maturity, be based on strictly commercial transactions, and be self liquidating in character. Commercial banks whose liabilities are largely payable at short notice, cannot tie up their funds for long periods. Now dare they accept any great element of risk. It is not in the interest of banks, depositors or the community at large that banks should take a chance in their credit operations.

In the first place, the interest rate which a bank charges for use of its money is not high enough to compensate for the risk of becoming involved in the customer's business. It is not intended that the banker should share with his client in the hazards of his trade; the interest rate does not cover such hazards.

In the second place it is not in the interests of the bank depositor, that the banker should let down the bars against questionable loans. The depositor puts his money in the bank, expecting that it will be ready for him at any time. The heavy duty of the banker is clear, he has no right to venture money which does not belong to him in transactions in which there is any doubt.

In the third place, it is not in the interest of the business community to have credit made too easy. It might foster over development and destructive competition. It is for the good of all, that such lines of business as are in the hands of incompetent managers and operating on inadequate capital, should be eliminated. Business men should supply their own capital, a requirement which would provide an automatic check on this type of overdevelopment. The extension of bank credit for capital purposes not only tends to impair the liquidity of the banks and diminish their ability to serve in their proper sphere but is likely to prove a boomerang to the business community itself, which is supposed to benefit most from a so-called liberal lending policy.

It is natural that bankers should scrutinize loan applications more carefully under present conditions than in normal times. Perhaps bankers, recalling events of the past year have been overly conservative. Big and large however, we challenge the contention that deserving borrowers are being hampered by inability to secure credit.

STAND AGHAST AT INTEREST PAYABLE YEARLY

Every city clerk stands aghast at the price his municipality has to pay in interest over, say, a generation. When a city issues debentures, before the sinking fund takes hold and wipes the issue out eventually the sum paid in interest seems out of all reason. That is why there is such a public demand in poor times that interest be lowered, even halved, if it could be done without going back on honorable obligations. C. C. P. leaders would gather up all the indebtedness in Canada and make the average of five per cent to two and a half. Many questioned the validity of a certain sum being allowed interest at all after a certain period, say the time when it had earned its own size. Perhaps we went further and considered that the principal should be wiped out altogether, at that time.

We live in distressing times when men's views are going through a revolutionary change. Interest agreed upon in good years becomes impossible to pay in bad. One cannot help contemplating whether we are tending—
—Kaniopsis Sentinel.

Heard On The Street

Look here Sam, have you gathered your corn asked Senator Vandamm of Mississippi, who rented a little farm to an elderly negro, who was to pay him a rental of one fourth of the corn and cotton.

Yes sah, long ago, boss.
Wasn't I to get one fourth for the rent?
Yes sah, but dere wa'n't no fourth. Dere was 'jest three loads an' Ah supposed dey was mine, said Sam triumphantly.

Inquiring Friend— Why must a judge look so impassive?
This Honor— If you show any signs of interest in a lawyer's argument he will never stop.

Street Orator— We must get rid of Capitalism, Radicalism, Socialism, Bolshevism, Communism, and Anarchism.
Voice— And while we're about it, 'garrior, why not throw in Rheumatism.

Kindly Old Soul— Here's a dollar for you— by the way the lady next door wants someone to beat her rage.
Lazy Luke— Thanks for the warning, missus.

Look These Over Then BUY

24 lbs ONIONS, good clean stock 50c

ROLLED OAT SPECIAL—

Ogilvie's China Oats 25c

Robin Hood China Oats 25c

Quaker China Oats 25c

COCOA COCOA

Baker's Breakfast Cocoa, 1 lb tin 30c

Wessanen's Cocoa, per tin 18c

Bulk Cocoa, finest quality, 2 lbs for 25c

APPLES, buy them by the box \$1.15

Delicious Apples, wrapped, box \$1.50

We have secured the Agency for the Bauer Skating and Hockey Outfits, Boys, and Girls Outfits \$3.25

Ladies Outfits \$3.45

Gents Outfits \$3.50

STRATHMORE TRADING COMPANY

WINTER

EXCURSION FARES

Dates of Sale:

PACIFIC COAST

Nov 15 to Feb 28

Limit April 20, 1934

OLD COUNTRY

Nov 20 to Jan 5

Limit 5 months

EASTERN CANADA

Dec 1 to Jan 5

Limit 3 months

CENTRAL STATES

Dec 1 to Jan 5

Limit 3 months

STILL LOWER

Go this Winter, when fares are much lower and the return privileges longer, on tickets to Pacific Coast, Old Country, Eastern Canada and Central States points. Fine all steel trains—real travel Comfort and Service.

Fares, Train Schedules, and full information from Agent.

CANADIAN PACIFIC

A FOUNDATION FOR GOODWILL

There is a very solid foundation for the goodwill that prevails towards United Grain Growers wherever the sign of this company appears on an elevator throughout western Canada.

It rests on many years of useful service, and a long demonstration that this company not only desires to take care of the interests of its farmer customers, but it has the organization, the equipment, the resources and the experience which enable it to do so.

Whether in selling grain or in buying farm supplies it is sound business to deal with this Company.

Deliver Your Grain To—

UNITED GRAIN GROWERS LTD

ELEVATOR at NAMAKA

Bargain FARES

To Calgary

November 17-18,
Return Limit, Nov. 20

From Strathmore
and Return 70 Cents

Ask the Ticket Agent
for further particulars,
or write G. D. Brophy,
Dist. Psgr. Agent,
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GENERAL MACHINE WORK
GOOD EQUIPMENT

EXPERIENCE
RELIABILITY

AGENTS FOR COCKSHUTT, ALLIS
CHALMERS, TWIN CITY AND
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PHONES

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The Standard's Exchange

THE STANDARD BRINGS THE BUYER AND SELLER TOGETHER

In order that the buyers and the public generally may be in a position to buy, sell or exchange any article, or secure any article that they want and need, the Standard has established this page. If it free to any and all subscribers whose contribution is paid in advance, so long as such advertisement does not contain more than six lines and is of a domestic character. To non-subscribers or business ads, a rate of 10 cents a line will be charged. Count 5 words to the line. Cash must accompany ads. 6 consecutive insertions for the price of 4.

GUARANTEED GRAIN CLEANING
All kinds. 2c per bushel up to 1000 bushels; 2c over 1000 bushels. We move outfit at our own expense. Phone 1212. S. Swanson, Strathmore, Alta. Oct 31-10

LOST—BLACK GELDING, BRAND
of a roan and 1/2 on left shoulder about 1400 lbs. Sorrel gelding, no brand, about 1250 lbs. and a bay gelding about 1200 lbs. no brand, about 5 years old. C. F. Baker, Nightingale, Phone Rockford 3111. N-28

SEVERN CREEK COAL MINE
Has again resumed business, and your patronage will be appreciated.
COAL AT THE MINE, per Ton \$2.50
11 Miles East of Rockford

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W. G. Tierney
A Real Tailor
What about a New
SPRING SUIT
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HOW ABOUT YOUR SUBSCRIPTION
IS IT PAID UP TO DATE

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W. S. PATERSON — Sec-Treas
MEMORIAL HALL
F. W. WRIGHT — Manager
J. FAWCETT — Asst Manager
C. KREILING — Sec-Treas
The Memorial Committee have decided in view of the prevailing circumstances to make a reduction on the rental charges for the Memorial Hall for this year and the following rates are now in force:
All other charges are unchanged.
Main Hall for Meetings and Concerts — \$15.00
Main Hall for Dance — \$20.00
Main Hall and Dining Room for Concerts, etc. — \$20.00
Main Hall and Dining Room for Dance — \$25.00
The rates for the Dining Room will remain as formerly, viz.:
Meetings — \$15.00
Card Parties, Dances, etc. with use of Kitchen — \$7.50

DWELLING OF TWO ROOMS FOR
rent. Apply T. M. Wears, Barrister, Strathmore. Oct 25-10

GENTLEMEN: SANITARY RUBBER
Goods. Send for catalogue or \$1.00 for 15 assorted samples. New kinds. Highest quality. Postpaid in plain wrapper same day as order received. NATIONAL DISTRIBUTORS, Box 443 Regina, Saskatchewan.

FOR SALE—ONE WELL BRED
Red Bull Bull 4 months old for \$15. Phone 1012 Rockford, J. W. Kenworthy, Rockford, Alta.

FOR SALE OR TRADE—1 REGISTERED
Horse, Bull, 1 Registered, Rockford Bull, from good stock, sound and gentle. C. F. W. Harvey, Strathmore, Phone 1214. Nov 15-33

FOR SALE—FORD TRUCK SCALES
Furniture, etc. Platform Scale 600 lbs; Stock Scale 8 ton; Ford Truck Model T; Dining Room Table; Bed and other miscellaneous articles. Cheap for cash. Apply Mrs. A. Bray, Strathmore. Dec 8 x

CORRESPONDENCE COURSE
LEARN TO PLAY AT HOME
A Personal Correspondence Course with EARLE RUTAN, Calgary's leading teacher of fretted instruments, will show you an easy and quick way to learn your favorite instrument at home. For particulars, write EARLE RUTAN, Mount Royal College, Calgary, Alta.

IN THE ESTATE OF GALON D. DEWITT, LATE OF STRATHMORE, IN THE PROVINCE OF ALBERTA FARMER, DECEASED

Notice is hereby given that all persons having claims upon the estate of the above named Galon D. Dewitt, who died on the 19th day of September, 1932, are required to file with the undersigned, solicitor for the Executor of the Will of the deceased, by the 15th day of December 1932, a full statement duly verified of their claims and of any securities held by them, and that after that date the Executor will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.
DATED this 25th day of October, 1932.

JOHN J. PETRIE,
of 322A, 8th Avenue West,
CALGARY, ALBERTA
Solicitor for Executor

NAMAKA

Mr and Mrs W. Eby of Hamner Hill entertained at two tables of bridge on Wednesday November 8th. First prizes were won by Mrs Colpoys and Mr George McNeil and the consolation by Mr Little. After a delicious supper, tables were again set up and playing resumed to give another chance to the would be champions. Those playing were Mr and Mrs Colpoys, Mr and Mrs G. McNeil, Mr and Mrs Little, Mrs Waters and Mr Eby.

Mrs. Claude Maclellan entertained the Ladies Aid last Thursday afternoon. After a short business meeting the hostess served a delicious lunch to the ladies and their husbands and a pleasant afternoon was spent. The next meeting will be at Mrs. Watts home at which time the president Mrs. Wuester, requests that the members turn in the pennies they have saved throughout the year, and quote that real old little verse that has given them pleasure or inspiration.

Miss May Howard was the guest of Mr and Mrs H. Bigger over the week end.

Mrs. G. McNeil entertained the children of Namaka and district last Saturday afternoon in honor of her daughter Leona's sixth birthday. The guests included Jean Little, Jean Fawcett, Martha Miller, Maria McKie, Margaret Halberg, Esme Colpoys, Lena, Mary and Margaret Lepp.

Ray Baker accompanied by Miss Doris Harben spent the week end with his parents.

There will be a Christmas Service next Sunday morning and on the following Sunday, November 26th there will be a St. Patrick's song service in the afternoon. The time has been changed to 2 p.m. for this occasion so that all who wish can see out. The children from No. 2 school have been asked to assist and it is hoped to have some help from Strathmore. However the singing will be chiefly in unison so if you like to sing the good old hymns come out Nov. 26th.

FARM HELP UNEMPLOYMENT RELIEF PLAN
Continued from front page

help personally visit the Labour Bureau, or delegate someone for the purpose, and select help from the single unemployed whom they consider are suitable for their purpose. When this cannot be done the Labour Bureau will undertake to choose help that they consider will be satisfactory.

Application forms can be had at the Municipal Office and if you require additional help for the winter this is an opportunity to obtain it at a reasonable rate.

A man was a witness in a hog stealing case. He seemed to be stretching a point or two in favor of the accused and the prosecuting attorney roared: "Do you know the nature of an oath?"

Do you know you are not to bear false witness against your neighbor? I'm not bearing false witness again him. I'm bearing false witness for him.

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Of All Kinds
Life, Fire and Automobile
Local Agent for—The Sun Life Assurance Co. of Canada and Canadian Westinghouse.
The Van Tighem Agencies
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Barrister, Solicitor, Notary.
Formerly of Standard
Will be at Dr Haworth's Office, Strathmore each Friday from 11 a.m. to 9 p.m.
CALGARY OFFICE— 938, 19th Ave. W.
PHONE W4660

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